

Town of Milton

Economic Development Plan

Planning Board Meeting

October 10, 2024

Milton Economic Development Plan

Agenda

- Introductions
- Project Overview
- Discussion: Four Priority Business Districts
- Community Engagement
- Thank You & Next Steps

Milton Economic Development Plan

Agenda



Introductions

- Project Overview
- Discussion: Four Priority Business Districts
- Community Engagement
- Thank You & Next Steps

Milton Economic Development Plan

Introductions



About this study

Study partners



MILTON
MASSACHUSETTS



Town of Milton Planning Board

Tim Czerwienski, AICP

Director of Planning & Community Development

Applicable Town boards and staff can be made available to assist or provide dates when needed.

Metropolitan Area Planning Council

Gurdeep Kaur, AICP

Angela Brown

Chief of Economic Development

Josh Fiala, AICP, AIA, LEED AP

Land Use Manager

Milton Economic Development Plan

Roles and Responsibilities

Core Team

- Provide technical expertise in data collection and analysis
- Coordinate and facilitate an inclusive community engagement process
- Leverage findings for recommendation development
- Connect to applicable town boards and staff

Key Partners (applicable town boards and staff)

- Support project outreach and promotion
- Attend community engagement event(s)
- Review draft findings and recommendations

Milton Economic Development Plan

Agenda

- Introductions

★ Project Overview

- Discussion: Four Priority Business Districts
- Community Engagement
- Thank You & Next Steps

Milton Economic Development Plan

About this study

Goals:

- Enhance the mix of economic activities to better meet community needs
- Sustain economic activities
- Maintain consistency with the town's physical scale of activities (understand community's views on needs and priorities, and extent to which those would support increased intensification)
- Expand the commercial and industrial tax base
- Facilitate economic investment within the town's priority commercial, industrial, and mixed-use districts (the priority business districts)

Milton Economic Development Plan

About this study

Focus Geographic Areas:

- The East Milton Square District
- The Milton Village Business District, adjacent to Milton Landing and access to the Neponset River
- The Central Avenue Business District
- The Northern Granite Avenue Business District

Milton Economic Development Plan

Process Overview

Identify

Strengths, challenges, opportunities, and constraints of focus areas

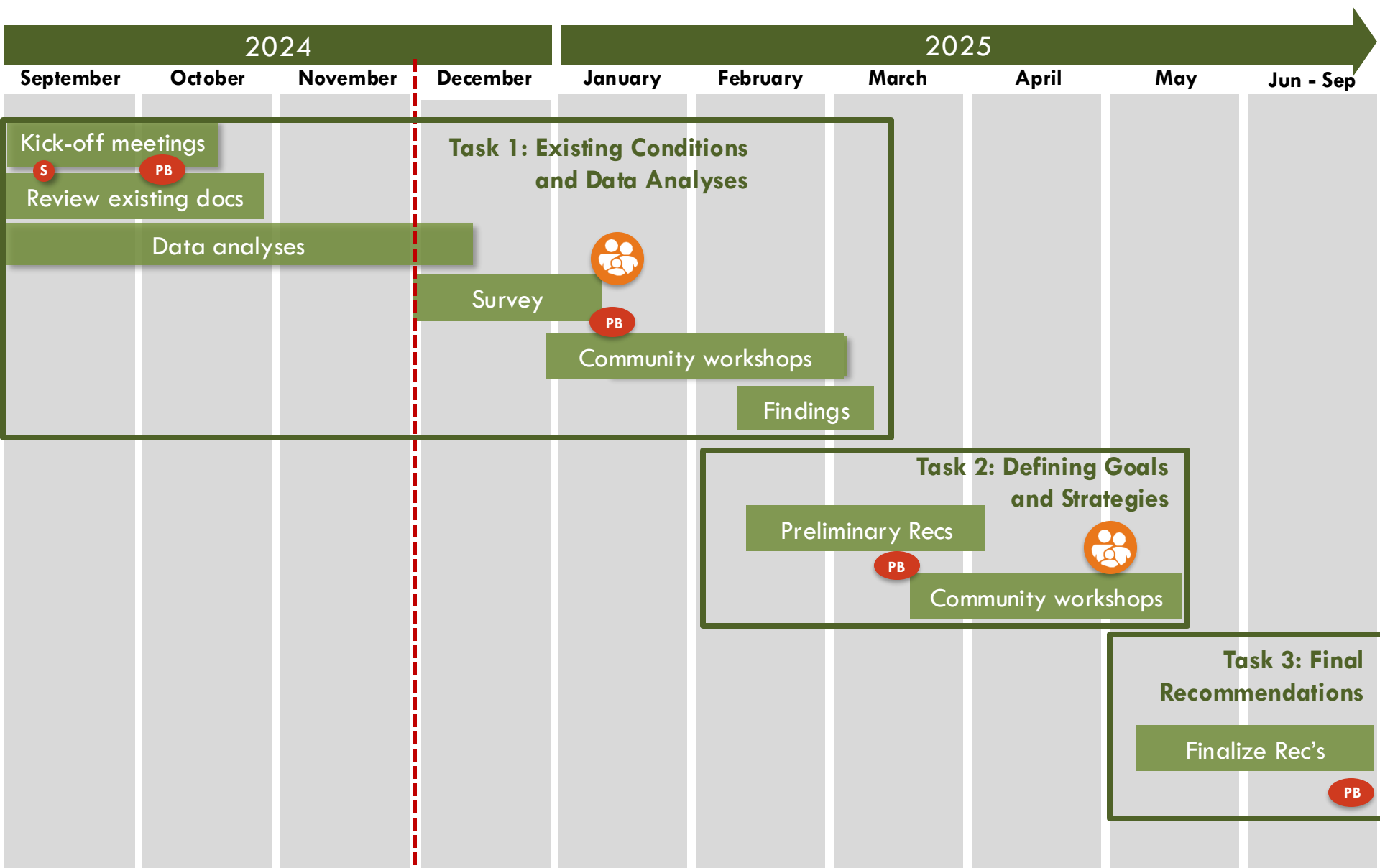
Understand

Community needs and priorities

Compile

Recommendations for advancing the community vision and project aims

Milton Economic Development Plan



Milton Economic Development Plan

Agenda

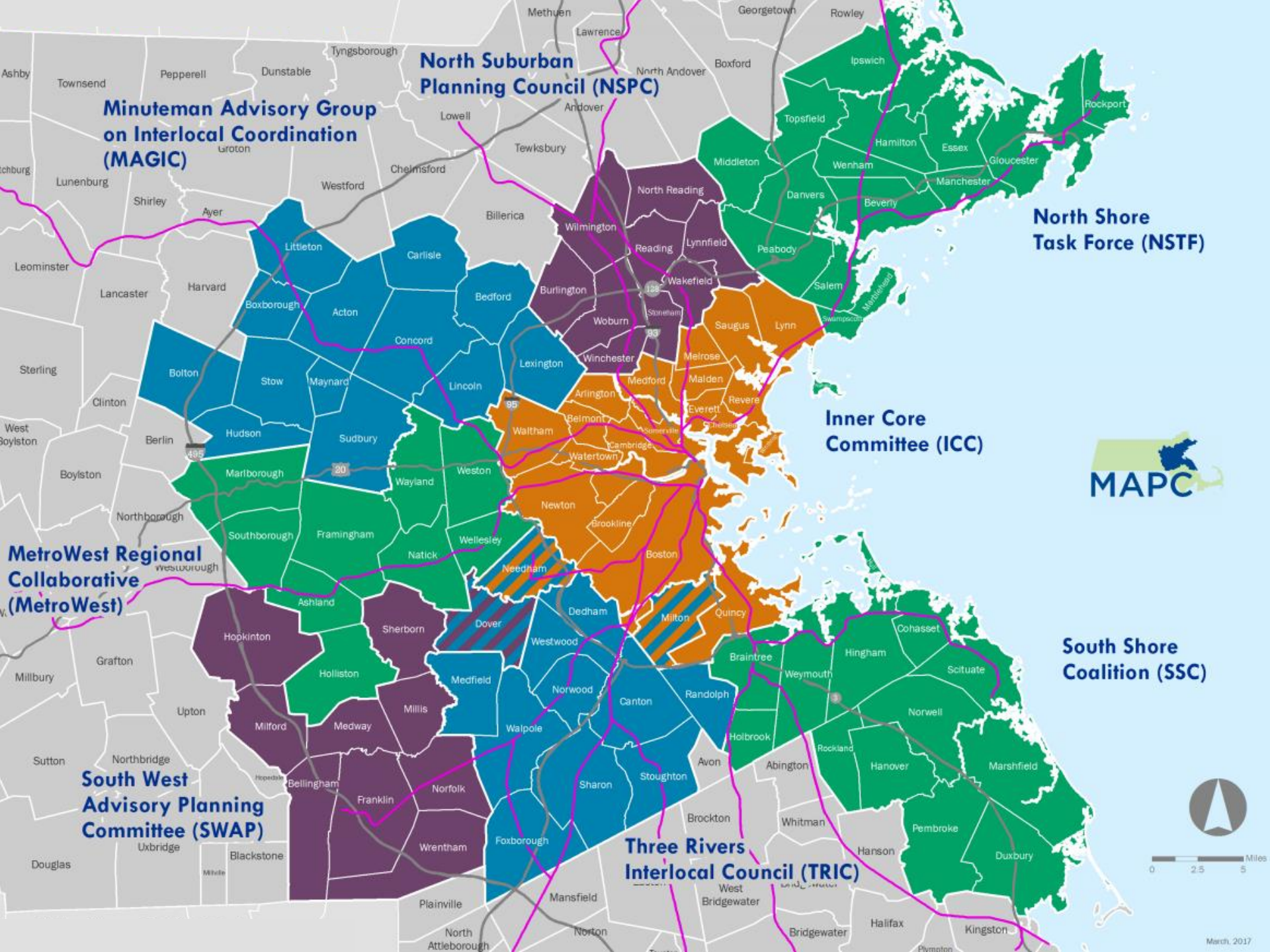
- Introductions
- Project Overview
- ★ Discussion: Four Priority Business Districts
 - Community Engagement
 - Thank You & Next Steps

Milton Economic Development Plan

Priority Business Districts

In your perspective..

- What is the strongest district?
- What is the liveliest district?
- Which district's potential has not been fully realized?
- What are the strengths of each district?
- What are the challenges of each district?
- What are some peer communities that compete with or compare to Milton?
- What community priorities do you anticipate emerging?



ZONING DISTRICTS

MILTON, MASSACHUSETTS

Legend

State Land

by Zone Code

Business

Residential A

Residential AA

Residential B

Residential C

Residential D

Residential D1

Residential D2

Residential E

Produced by the Town of Milton Engineering Department
525 Canton Avenue Milton, MA 02166 (617) 899-4073

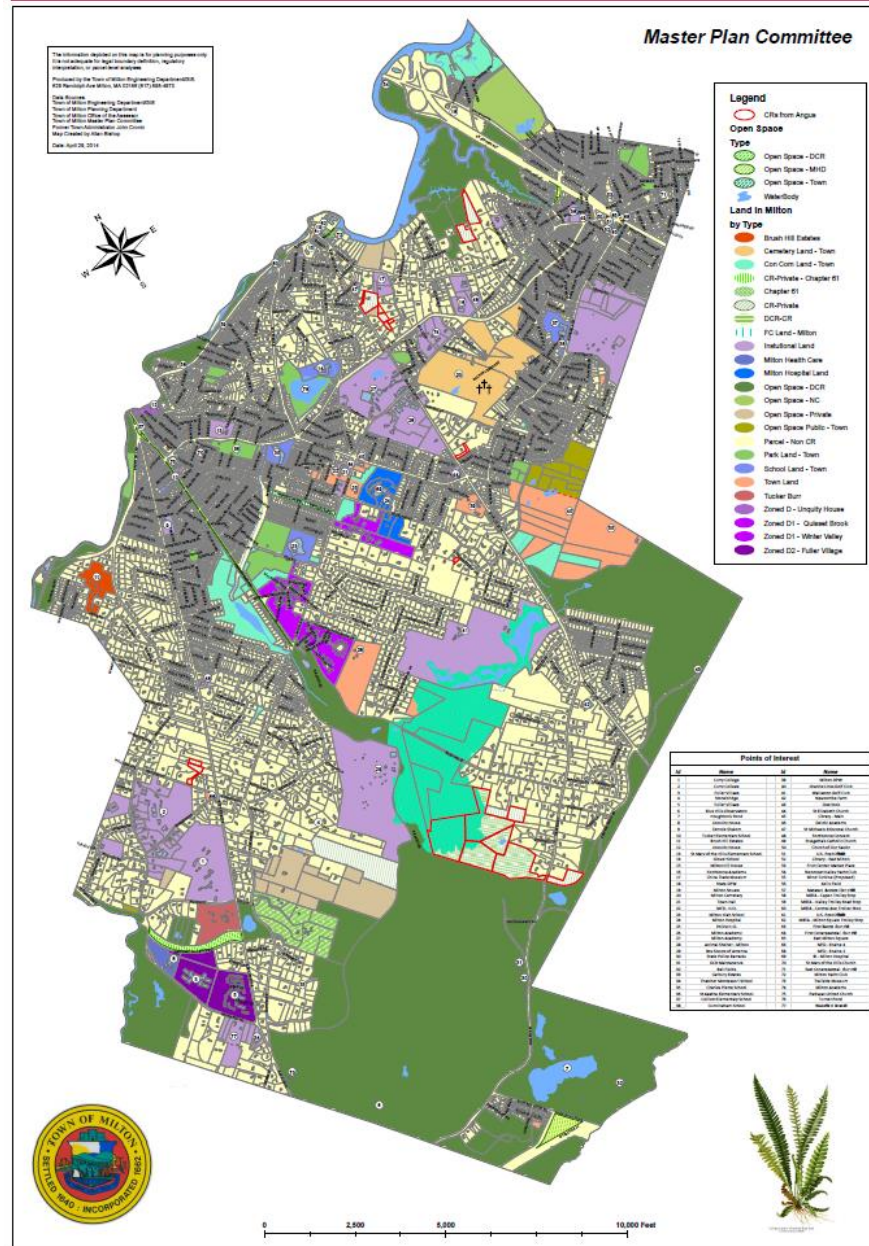
Data Source:
Town of Milton Engineering Department
Town of Milton Planning Department

Date: October 26, 2016
Map Created by Allen Shapiro, GISP

0 0.125 0.25 0.5 0.75 1 Miles

Map Location: G:\GIS\GISProjects\Projects\16Planning\Zoning\Updates\16projects\Zoning\Updates\16-2_Snokeville-2.mxd

Existing Conditions 2014 Map - Milton, Massachusetts



Milton Economic Development Plan

Agenda

- Introductions
- Project Overview
- Discussion: Four Priority Business Districts

★ Community Engagement

- Thank You & Next Steps

Milton Economic Development Plan

Community Engagement

The precise method of outreach will be decided by the core team after completion of the background research tasks. This can include flyers, attending meetings of existing community groups, social media, etc.

Community Survey

Develop and distribute a survey to gather community feedback. This will include a flyer for awareness raising. Project team shall determine the audience and scope of the survey.

Targeted Outreach

Conduct targeted outreach events to specific groups determined by demographics, geography, and to fill in gaps in information. Outreach will be prioritized to reach groups most impacted by proposed changes as well as to include groups historically not represented in decision-making.

Milton Economic Development Plan

Community Engagement Approach

What is equity?

“Equity is the condition of fair and just inclusion into a society. Equity will exist when those who have been most marginalized have equal access to opportunities, power, participation and resources and all have avenues to safe, healthy, productive, and fulfilling lives. It requires restructuring deeply entrenched systems of privilege and oppression that have led to the uneven distribution of benefits and burdens over multiple generations.”

Inclusive Community Stakeholder Outreach

“Striving for diversity and inclusion regarding advisory group/committee formation (if applicable) as well as with the overall community outreach and participation throughout the process. This includes not exclusively seeking nominations from existing community members who already serve on other committees, but also reaching out to a wide net of community organizations, and the general public and community at-large.”

- MAPC REDI Statement

Milton Economic Development Plan

Targeted Outreach Brainstorm

- What real estate professionals, business owners, and/or property owners would you recommend for interviews?
- What community organizations or individuals would you add to the contact list for the community visioning sessions?

Please follow up via email after the kick-off meeting (gkaur@mapc.org) with any additional suggestions!

Milton Economic Development Plan

Agenda

- Introductions
- Project Overview
- Discussion: Four Priority Business Districts
- Community Engagement

★ Thank You & Next Steps

Milton Economic Development Plan

Next Steps

- Continue targeted outreach brainstorm (MAPC to follow up via email)
- Plan to attend and support outreach for community sessions
- Reach out with any questions, comments, or resources (gkaur@mapc.org)

Milton Economic Development Plan

Questions?





Thank you!

gkaur@mapc.org